# The Infinium Community of Hospitality and Gaming Organizations

Using Infinium solutions to do great work



# HOTELS AND CASINOS

# **MGM Mirage**

Entertainment giant soars with Infinium solutions since 1993

MGM Mirage is an entertainment, hotel and gaming company headquartered in Las Vegas, Nevada. It owns and/or operates through subsidiaries 18 casino properties on three continents. Each property features a wide range of renowned restaurants, world-class entertainment, a varied collection of shopping options, and unrivaled customer service from 50,000 worldwide employees.

Its U.S. holdings include: Bellagio, the MGM Grand Hotel and Casino, The Mirage, Treasure Island, New York/New York Hotel and Casino, the Boardwalk

Infinium solutions are in use at 50% of the Hospitality Fortune 500, 90% of the Las Vegas Strip, and 100% of the Gaming Fortune 500 Hotel and Casino and 50% of Monte Carlo, all on the Las Vegas Strip; the Golden Nugget in Downtown Las Vegas; Whiskey Pete's, Buffalo Bill's, the Primm Valley Resort and two golf courses at the CA/NV state line; the

Shadow Creek golf course in North Las Vegas; the Golden Nugget in Laughlin, NV; the Beau Rivage resort on the Mississippi Gulf Coast; and the MGM Grand Detroit Casino in Detroit, MI.

The company is a joint venture partner on Borgata at Renaissance Pointe, a resort under development in Atlantic City, New Jersey and also controls several development sites in the ocean-front resort community. Internationally, MGM Mirage owns and operates the MGM Grand Hotel and Casino in Darwin, Australia, and manages casinos in Nelspruit, Witbank and Johannesburg, South Africa.

# Harrah's

#### Infinium HR and financials sure bet for casino company

Founded more than 60 years ago, Harrah's Entertainment, Inc. is one of the most recognized and respected names in the casino industry. The company operates casinos in 17 markets under the Harrah's, Rio, and Showboat brand names. Its goal is to provide great customer service in exciting and entertaining environments, and become the first choice for casino entertainment.

Harrah's Entertainment is the most geographically diversified casino company in the United States. With a combined database of more than 24 million players, Harrah's Entertainment is focused on building loyalty and value with its target customers through a combination of great service, products, and distribution, as well as operational excellence and technology leadership.

# **Mohegan Sun**

#### Connecticut casino wins big with Infinium HR and financial solutions

Mohegan Sun, owned by The Mohegan Tribe, is one of the largest, most distinctive and spectacular gaming and entertainment destinations in the United States. Situated in scenic southeastern Connecticut on 240 acres

# Other members of the Infinium Hospitality and Gaming Community

Aladdin Hotel and Casino Ameristar Casinos Argosy Gaming Company Atlantis Casino Resort Belterra Resort Indiana **Boardwalk Regency** Boomtown Casino Arizona Casino Magic Casino Morongo Casino Rouge Delaware Park Eldorado Hotel & Casino Empress Casino Joliet Falls Management Company Fantasy Springs Casino Fitzgerald's Casino & Hotel Hard Rock Hotel & Casino Harvey's Casino Resorts Ho Chunk Nation Wisconsin Hollywood Casino Isle of Capri Casinos Isleta Gaming Palace John Ascuaga's Nugget Casino Resort Knott's Berry Farm Leading Hotels of the World (The) Mandalay Resort Group Oneida Tribe of Indians (WI) Oneida Indian Nation (NY) Orange Lake Country Club Park Place Entertainment Pechanga Entertainment Center and Casino Peppermill Hotel & Casino Pinnacle Entertainment

along the Thames River, Mohegan Sun is within easy access of New York, Boston, Hartford and Providence and located 15 minutes from the museums, antique shops and waterfront of Mystic Places. Mohegan Sun opened the Casino of the Earth in 1996 and the exciting, new Casino of the Sky in September 2001.

With the expansion, Mohegan Sun offers 315,000 square feet of gaming space, 40 new retail shops and dining venues ranging from food court-style to gourmet, a 10,000-seat arena featuring world-class sporting events and concerts, and an intimate cabaret. Mohegan Sun's evolution will continue with the opening of a 34-story luxury hotel, featuring 1,200 hotel rooms, premier meeting and convention space, and a world-class spa in Spring 2002.

# RESTAURANTS

# **Piccadilly Cafeterias**

### Cafeteria chain excels with Infinium financials and HR/payroll since 1996

One of the nation's largest cafeteria chains, Piccadilly Cafeterias operates over 200 cafeterias in 16 states, primarily in the southeast and mid-Atlantic regions of the U.S. Typical fare includes an appealing variety of home-style, ethnic, and regional dishes served in a traditional dining atmosphere. Forty locations feature Piccadilly Express take-out service to meet the needs of busy families.

The company is headquartered in Baton Rouge, Louisiana, and has served hot, wholesome food to a wide spectrum of diners since 1944 when its founder, Tandy H. Hamilton, opened the first Piccadilly Cafeteria in downtown Baton Rouge. Currently, it employs over 9,000 team members. In 2001, Piccadilly was voted the #1 People's Choice, Best Cafeteria Chain in America and awarded the Choice in Chains Platinum Award by Restaurants and Institutions.

# **Bob Evans Farms**

# Infinium solutions satisfy company's appetite for success since 1994

Bob Evans Farms specializes in bringing farm-fresh foods to their customers through their restaurants and sales of retail food products. The philosophy behind both segments of their business is the same one they've had since the very beginning: quality food and great service at a fair price.

Bob Evans Farms, Inc. owns and operates 469 full-service family restaurants in 22 states under the Bob Evans and Owens Restaurant names. Bob Evans Restaurants are principally located in the East North Central, Mid-Atlantic and Southern United States, while Owens Restaurants operate in Texas.

Bob Evans home-style retail food products are sold under the Bob Evans Farms and Owens Country Sausage brand names in grocery stores in all or part of 30 states and the District of Columbia.

# Whataburger

#### Infinium HR and financials back burger chain since 1988

Whataburger has steadily grown since 1950, when it served Whataburgers, cold drinks, and potato chips at a tiny portable stand in Texas. By 1978 it opened its 200th location, its 300th in 1980, and its 500th in 1995. And in 2000, the company celebrated its 50th year in business. Today, Whataburger has locations in Florida, Texas, and Mexico.

The key to success has been the company's loyal customers and the employees whose service keeps them coming back, says Tom Dobson, chairman and CEO. "We are successful because we have maintained a consistent focus on the fundamental principles that have made the company a Texas icon, and that is to serve our customers a fresh, made-to-order meal in a family atmosphere at a fair price," he says.

"The Infinium solutions we've put in place, like HR and Payroll, and the business intelligence analytics solution form a stable, reliable backbone which enables successful project implementations and allows us to keep a very lean IT organization. The quality of the software and customer support is the real determinant, and Infinium exhibits that."

> Glenn Bonner CIO MGM Mirage

"Infinium has allowed us to grow at a more rapid pace. The wheels of our old system were coming off. One recent year we had a net increase of over 50 drive-ins – a 30 percent increase. I honestly don't believe our old system could have handled that type of growth."

> Steve Vaughn Controller Sonic Corp.

# Sonic

#### Drive-in favorite flourishes with Infinium HR and financials since 1994

Sonic Drive-In Carhops have been serving up beloved American food and signature Sonic favorites at "the speed of sound" since 1953.

Sonic is parked in a very prominent place in the annals of drive-in history. Not only did it develop innovations in the drive-in concept, but it is one of the few remaining drive-in chains left in America. In an industry overwrought with automation, Sonic keeps the personal touch. Carhops still deliver food prepared-to-order right to your car. Sonic still makes incredible burgers and malts, plus signature goodies like Extra-Long Cheese Coneys. Sonic's appeal doesn't necessarily hail from the past, but from an energy and personality that has thrived by surprising and delighting generations of Americans.

Today, Sonic leads the fast-food industry in real sales growth, with higher same-store sales each year since 1987. As of June 30, 2001, there are Sonic Drive-Ins in 28 states, making it the nation's largest drive-in chain.

## RESORTS

### The Broadmoor

## Infinium HR and Payroll back this five-star resort since 1986

The Broadmoor, located in Colorado Springs, CO opened in 1891 as a gambling casino and was later transformed into a grand resort in 1918. Today, it is one of the few resorts in the country to have earned the Mobil Five-Star and the AAA Five-Diamond ratings every year since the awards began.

The Broadmoor provides an environment of unparalleled beauty and luxury. It is surrounded by the mountains and centered by Cheyenne Lake. Known as the "grande dame of the Rockies," The Broadmoor has been the vacation destination of hundreds of presidents, statesmen, foreign potentates, and sports and entertainment celebrities. It has been providing visitors with the perfect spot to work, relax, and enjoy a myriad of recreational possibilities for more than 80 years.

#### **The Breakers**

#### Infinium HR solutions part of resort's five-diamond strategy since 1985

The award-winning Breakers Palm Beach is a Mobil Five-Star, AAA Five-Diamond resort that has established itself as one of the finest in the world.

The 569-room, Italian Renaissance-style hotel is located in the heart of Palm Beach and resides on 140 acres of oceanfront property. Founded in 1896 and listed on the National Register of Historic Places, the hotel continues to set new benchmarks of excellence after the recent completion of a \$120-million revitalization and expansion effort that has given the landmark property a casual sophistication, while preserving its elegance.

It features two 18-hole golf courses, 10 tennis courts, a 20,000-square-foot luxury spa, a Mediterranean-style beach club overlooking a private beach, an ocean view fitness center, an extensive program of family and children's activities, and a variety of water sports. The Breakers also features an outstanding selection of restaurants to suit casual or elegant preferences, as well as an array of on-site boutiques to satisfy travelers' interest in shopping.

# Other members of the Infinium Hospitality and Gaming Community

Players International Resorts International Casino & Hotel Riverside Resort Hotel & Casino Showboat Operating Company Silverton Casino Sycuan Casino Sycuan Casino Sydney Harbor Tropicana Hotel & Casino Tropicana Hotel & Casino Trump Indiana Universal Studios (FL) Venetian Resort Hotel Casino (The)

## **ENTERTAINMENT**

# **Colonial Williamsburg**

#### Infinium provides 21st century back-office solutions for 18th-century project

Colonial Williamsburg in Virginia, the largest scale restoration project in America, takes visitors back in time to experience the ideas and dreams of both legendary and everyday people on the eve of the American Revolution. The process of defining America's values and beliefs started in Williamsburg more than 200 years ago, and it continues today.

In the 173 acres and more than 500 restored and reconstructed buildings, visitors discover hundreds of people representing actual citizens from 18thcentury Williamsburg. They greet guests at their taverns, stoke the fire outside a tenant house, or judge the accused in the courts. They discuss British taxes, religious freedom, and the alarming notion of separating from the mother country.

Taking visitors back in history like this requires the work of a staff of 3,500, which includes archaeologists, researchers and historians, as well as historical interpreters. There is even a team of more than 800 volunteers. The goal of Colonial Williamsburg is to support the philosophy that future generations must learn from the past, and to keep the experience of 18th-century America alive and well, and open for all to experience.

## **Hershey Entertainment & Resorts**

#### Infinium HR and financials support entertainment company since 1988

This privately held company was founded in 1927 when Milton S. Hershey separated his chocolate manufacturing operations from his other businesses. At the time, he owned most of the town's utilities and operated most of the downtown businesses as well. All of these non-chocolate producing divisions were reorganized under the name Hershey Estates, which is known today as Hershey Entertainment & Resorts Company.

Hershey Entertainment & Resorts owns and operates the HersheyPark entertainment complex, HersheyPark Arena & Stadium and The Star Pavilion, ZOOAMERICA North American Wildlife Park, Hershey Bears AHL Hockey Club, Hershey Wildcats A-league Soccer Team, the Hotel Hershey, the Hershey Lodge & Convention Center, Hershey Highmeadow Campground, Hershey Nursery, and Hershey Laundry and Textiles.

The mission statement for Hershey Entertainment & Resorts calls upon the company to be a quality entertainment and hospitality entity dedicated to exceeding customers' expectations while achieving profitable growth. The company employs about 1,300 full-time employees and about 4,250 seasonal and part-time employees.

# San Diego Zoo

#### World-famous zoo counts on Infinium back-office solutions for decade-plus

Some 4,000 animals representing 800 species, call the famous San Diego Zoo home. Some of the world's rarest wildlife, including giant pandas and koalas, also reside there, as well as an African rain forest, housing forest buffaloes, hippos, otters, okapis, colorful birds and acrobatic monkeys. This 100-acre zoo, one of California's most popular attractions, is also a lush botanical garden.

The San Diego Wild Animal Park is also part of the attraction. Unlike traditional zoos, this facility was designed for animals first, and people who come to observe them, second. Animals roam in entire herds and flocks in enclosures measured in acres rather than feet. Nearing the end of its third decade of study and preservation, it remains, as dubbed at its birth, "the zoo of the future." "Human resources, payroll and financial management solutions are at the heart of hospitality and gaming's complex, behind the scenes operations, and must run flawlessly 24 hours a day, seven days a week. Infinium's easy-to-implement, full-featured, industry-specific solution, coupled with our nearly 20 years of expertise, continue to drive our leadership position in this industry."

> Deborah Hawkins Vice President, Hospitality and Gaming Infinium

#### INFINIUM

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