



Seamlessly Integrated GDS/IDS Reservations™



a subsidiary of XN plc

A new era of managing electronic hotel reservations





## An integrated GDS, Web and Internet channel hotel switch solution, seamlessly connected to your Protel CRS/PMS system

A new era of managing electronic hotel reservations directly through your Protel CRS/PMS.

### A better way of managing electronic hotel reservations as an integral part of your Protel CRS/PMS system.

Controlling myriad origin sources for reservations – Global Distribution Systems (GDS), Web Booking Systems (WBS), Voice, Internet Distribution Systems (IDS) – is a major operational headache. As hotel operators struggle to manage an increasing stream of electronically-generated GDS and internet web-site reservation booking channels, XN globalRES and Protel provide a seamless, end-to-end application service that offers hoteliers an integrated CRS, PMS and e-distribution switch solution in one!

## Protel CRS/PMS connected to the XN globalRES hotel switch

Choosing the right CRS, PMS and GDS representation company partnerships are all crucial, yet often separate business decisions. At the same time, the hotel industry is demanding more unified, open, end-to-end technology solutions. XN globalRES and Protel offer a seamless software solution within the CRS/PMS that provides a direct link both to GDS and IDS channels.

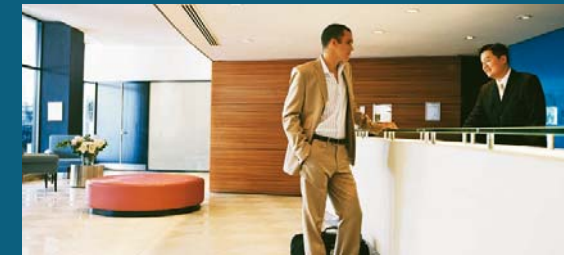
Through the integration of a powerful, market-proven Windows-based CRS/PMS application with more

than 3,000 installations in 42 countries – Protel SQL, with a new generation electronic hotel switch solution – hoteliers have the tools to maximize revenue and productivity.

The convergence of XN globalRES and the Protel SQL CRS/PMS represents a major step forward in the quest for smooth data exchange and integrated mining of profile data. Our solution improves e-channel management control, removes labour-intensive reservation data entry and reduces reservation transaction costs.

Through a link to the Protel CRS/PMS application, we empower hoteliers to connect and manage electronic reservation channels from one totally integrated system.

Gain immediate control of room and rate availability by distribution channels, maintain a single point of business consolidation and move your properties to electronic reservations delivery, all the way to your PMS.



### Improving the travel agent booking experience

Have you ever imagined how instant availability confirmations could enhance travel agent loyalty? Through a two-way link from your very own CRS to a primary GDS distribution switch, operators using XN globalRES and the Protel CRS/PMS can achieve instant connectivity to and channel control of all electronic reservations networks, including the 4 primary GDS networks and a growing collection of IDS booking web site linkages.

With a single, yet powerful rate availability screen, managing your inventory distribution decisions with precise control is possible. This single point of management control makes life easier for your revenue manager, reservations staff, travel agents and other bookers. XN globalRES and Protel SQL work together to help you to action decisions aimed to maximize average daily rate and occupancy.

### Transaction cost savings

Let us show you how we can cut your GDS reservation processing costs. Whether you run a national or international chain or an individual hotel property, our bottom line is ensuring a better value proposition.

### Single image inventory

Hotels switching to XN globalRES are immediately rewarded on two fronts – they get a more efficient, cost-effective electronic reservation delivery mechanism and a functionally sophisticated, scalable, multi-property enabled CRS/PMS solution.

The convergence of XN globalRES and Protel SQL represents a major step forward in the quest for effortless data exchange. XN globalRES saves valuable labour time and costs, freeing up resources to enable hotels to be more competitive as they control and optimise revenue, occupancy and ADR.

In today's competitive environment, hotels need a software tool that facilitates a fast and efficient reservations strategy. Our integrated technology streamlines operating processes and unifies the data chain, so hotel staff can get back to doing what they do best – serving their guests.

### Streamline your CRS/PMS connectivity using "Next Generation Seamless"

Don't be fooled by the operational simplicity of this application. It is so easy to install, use and integrate, but is supported by a sophisticated, highly scalable back-end switch system, using Next Generation Seamless and OTA standards for travel industry data

exchange. Developed by leading travel technology experts for scalability and superior performance, the service quality is obvious from the first time agents book through XN globalRES.

The end result for hotels is lower transaction costs, fewer applications to manage and far less time spent on electronic channel management, freeing up more management for effective decision making that leads to profit!

### Get the right connections with Protel SQL and XN globalRES

XN globalRES and Protel SQL offer a superior CRS/PMS/GDS/IDS reservation solution at an extremely competitive price. Our easy-to-use hotel management interface allows hotels to better manage and grow their business, while easily connecting all layers of management. Guests win. Agents win. You win. It's time to check us out!

## Features at a glance

- Integrated CRS/PMS with GDS/WBS/IDS connectivity solution
- Web Booking System with flexible look and feel
- Uses latest distribution switch technology from Wizcom
- Direct processing to CRS/PMS of GDS to sell, modify or cancel bookings
- Instant availability enquiry from travel agent's terminal
- Reduced application layers – single point of management
- Direct room/rate inventory distribution
- Close-out strategies by rate and channel
- Consolidated profile data mining at CRS/PMS
- Fast availability confirmations to agents and other bookers
- Advanced technical support 24 hours a day, seven days a week

Powered by Microsoft®. XN globalRES and the Protel SQL PMS run on the powerful Microsoft® SQL Server™ database engine, providing leading technology performance and integration.